



4200 Two Trees
Road
Destin, FL 32541

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Mayor's Report

December 2006

Important and Significant Topics of the Past 30 Days

IT INFORMATION TECHNOLOGY

SIX MONTH WEBSITE RECAP: Here is a recap of the new website's statistics for the past six months. Please note our traffic increases to more than 1400 daily visitors during peak tourist season and most importantly, our average number of page views per visit is 10.23. That is GREAT!

Total visitors	211,591
Total pageviews	2,164,893
Total hits	6,023,418
Average daily visitors	1,042
Average daily pageviews	10,665
Average pageview/visitors	10.23
Average length of stay	4 hours 40 seconds

MONTHLY RECAP: The top ten visited web pages during the month of December were:

1. Beach Info
2. Recreation
3. Employment
4. Important Phone Numbers
5. Document Center
6. Library
7. City Map
8. Other Links
9. Hurricane Information
10. City History

ENGINEERING

FUNDS FOR COMMONS DRIVE EXTENSION APPROVED: Florida Department of Transportation (FDOT) has announced that \$2.325 million will be available to the City starting July 2007 to help finance the Commons Drive Extension project from Two Trees Road to Airport Road. This is an estimated 50% of the construction cost. Okaloosa County will share with the City for the remaining 50%. The funds are a part of FDOT's Transportation Regional Incentive Program (TRIP) that provides funds to improve regionally significant transportation facilities.

NATIONAL POLLUTION DISCHARGE AND ELIMINATION SYSTEM (NPDES) PROGRAM: In November, the Engineering Department hired a stormwater program coordinator to fulfill the City's municipal separate storm sewer systems (MS4) permit. Tiffany Ervin is dedicated to creating and directing the City's compliance with the National Pollution Discharge and Elimination System Program. This program is designed to help manage Destin's stormwater run off by implementing the six mandated best management practices. On December 21, 2006, the City submitted its Annual MS4 Report for the third year of the program.

LIBRARY

CITYWIDE STREET LIGHTING IMPROVEMENT PROGRAM: As a part of the on-going CIP project to improve the streetlight throughout the City, Engineering in coordination with Gulf Power has installed 5 new street lights along Two Treed Rd, north of the Annex to north of the City Hall driveway.

Engineering is also in the process of changing out all traditional streetlight fixtures adjacent to the beaches to “turtle friendly” fixtures. This fixture swap is being done to comply with U.S. Fish & Wildlife guidelines.

GRANTS and PROJECTS

BOOK FINE AMNESTY PROGRAM: The annual overdue book fine amnesty in exchange for canned goods. We have dropped off between 50 and 60 grocery bags of non-perishable items to Harvest House, and will have some more before the month ends.

CITY ACQUIRES PROPERTY ON HARBOR: On December 21, 2006, the Trust for Public Land (TPL), a national nonprofit land conservation organization, conveyed a property on Destin Harbor to the City of Destin that will allow public access to the harbor and will provide much-needed open space in a rapidly developing area. The property measures just under an acre and includes six boat slips. The city plans to permanently relocate the Destin History and Fishing Museum to the site. One of the city’s priorities has been to increase and enhance public access to its beaches and waterways, and public access to the harbor is of particular importance. But with the value of harbor-front property continuing to rise, and private developers quickly buying up land, efforts to transform the area into a harbor-front boardwalk have been challenging. The city contacted TPL last year and asked for help in acquiring the property. TPL worked with landowner Jean Melvin to purchase it in October and has held the property until the city obtained the funds necessary to buy it. The city will apply for a state grant through the Florida Communities Trust program in 2007, seeking reimbursement for 75% of the purchase price.

PUBLIC INFORMATION

DESTIN FOCUS TV SHOW: The topic for Dec/Jan is the City’s CRA projects with Council member Sam SeEVERS and CRA Manager Hank Woollard.

WEBSITE: Continuing enhancements, training and fine-tuning of website.

NEWS RELEASES:

- Council Meeting Replay Dates
- Lusher, Leader of the Year
- Bailey, Employee of the Year
- Destin Harbor Consultant Selected
- Destin Wins Three Public Information Awards
- Post office Traffic Light Update
- City Receives Grant for Commons Drive Extension
- Post Office Traffic Light Update #2
- Two Trees Road Lane Closures
- Motorist Alert!
- Don’t Run it!
- New Year’s Eve Fireworks

HOLIDAY DECORATING CONTEST WINNERS

BEST HOME:

BOB & JANET DUDLEY
612 SEA OATS DRIVE

HONORABLE MENTION:

MIKE & BRENDA ZAVISON
75 BARRACUDA STREET

BEST BUSINESS:

CUVEE BEACH
36120 EMERALD COAST PARKWAY

HONORABLE MENTION:

THE OCEANA
720 GULF SHORE DRIVE

BEST ORGANIZATION:

CORPUS CHRISTI CATHOLIC CHURCH
307 BEACH DRIVE

HONORABLE MENTION:

DESTIN ASSEMBLY OF GOD
726 LEGION DRIVE

BEST ON THE HARBOR:

ZAMPIERI'S HARBOR GRILL
320 HIGHWAY 98

NEW YEAR EVE FIREWORKS: Two fireworks displays are planned for December 31st, 2006. The first display will begin at 8:00 p.m. and the second will begin at midnight at the Destin East Pass and Harbor area.